

Your Data – SPT and the Subway SmartApp

- Strathclyde Partnership for Transport (“SPT”) owns and operates the Glasgow Subway – the world’s third oldest underground system and a vital part of the west of Scotland’s transport network.
- You can travel on the Glasgow Subway using a paper ticket or with a Smartcard; a form of electronic ticket, with an embedded microchip that stores your travel information.
- SPT is developing the Subway SmartApp which will allow you to buy and download tickets directly to your phone, and then use your phone to pass through the Subway ticket gates (instead of using a paper ticket, or a Smartcard).

SmartApp sign-up form

- If you wish to register your interest in the Subway SmartApp trial, you must complete the SmartApp sign-up form, which is hosted on SPT’s behalf by Typeform S.L. (“Typeform”) at <https://sptdigital.typeform.com/to/LR3R8U>.
- SPT collects and uses the following personal information about you that you provide when registering your interest in the Subway SmartApp trial:
 - Full name;
 - E-mail address;
 - Telephone Number;
 - Smartphone make and model; and
 - Subway Smartcard Number.

SmartApp feedback form

- In order to provide SPT with feedback about your experience of using the Subway SmartApp, you must complete the SmartApp feedback form, which is hosted on SPT’s behalf by Typeform at <https://sptdigital.typeform.com/to/XvXEaM>.
- SPT collects and uses the following personal information about you that you provide when registering your interest in the Subway SmartApp trial:

- E-mail address; and
 - Any other personal information that you choose to provide to SPT via the Subway SmartApp feedback form.
- SPT uses your personal information for the following purposes:
- identifying you as a registered Smartcard customer;
 - processing your registration of interest to take part in the Subway SmartApp trial;
 - invite you to take part in the trial and provide you with access to download the Subway SmartApp;
 - to improve customer experience of the Subway SmartApp;
 - to enable us to comply with our regulatory obligations;
 - customer services and administration;
 - research and statistical analysis, including the provision of travel-related information;
 - for the prevention of fraud;
 - to process payment card transactions; and
 - to send you marketing information related to your SmartApp, where you have opted-in to receive such information.
- Your personal information shall not be kept for longer than is necessary for these purposes
- If you are selected to take part in the Subway SmartApp trial, your use of the SmartApp will be subject to SPT's SmartApp Terms and Conditions which you can access [here](#).
- If you contact SPT about your registration of interest in the Subway SmartApp trial, or in relation to feedback provided to SPT about the Subway SmartApp, we will also keep a record of that correspondence.
- If you wish your details to be removed from SPT's register of Smartcard customers interested in the Subway SmartApp, you can send an email to Smartcard-enquiries@spt.co.uk and we will take this forward. The removal of your information will mean that you will no longer be notified of any opportunities to take part in the trial of the Subway SmartApp.

Typeform

- The SmartApp sign-up and feedback forms are hosted by Typeform S.L. who gathers information on SPT's behalf.
- Typeform collects and stores personal information about you that you provide when filling in the SmartApp sign-up or feedback form on SPT's behalf and provides this information to SPT via email.
- In the course of providing this service to SPT, Typeform will process your personal information on behalf of SPT which means that their privacy policy (found [here](#)) applies to you.
- Your personal information is stored solely on servers at Typeform's Amazon Web Services locations in Virginia, USA (which is Privacy Shield certified as providing adequate protection for data hosted outside the EU) and Frankfurt, Germany. These two locations are the only locations in which the personal information that you provide when filling in the SmartApp sign-up or feedback form are stored and they are not shared with any other third-party.
- The information that Typeform collects is processed solely on SPT's instructions and for no other purpose.

Your rights and how to exercise those rights

- We have a special part of our website dedicated to the new rights that data subjects have under data protection legislation. You can find that [here](#).