

Your Data – Subway Smartcard

- SPT owns and operates the Glasgow Subway – the world’s third oldest underground system and a vital part of the west of Scotland’s transport network.
- You can travel on the Glasgow Subway with a Smartcard; a form of electronic ticket, with an embedded microchip that stores your travel information.
- Smartcards are re-usable and can be loaded with season tickets, as well as Pay As You Go (“**PAYG**”) credit.
- Personalised Smartcards are free if you register online at www.mybramble.co.uk and completing an online account registration form, which is hosted on SPT’s behalf by Nevis Technologies Limited (“**Nevis**”) or if you complete a paper application form and hand this into any SPT station ticket office.
- Nevis, a joint venture company between Rambus and SPT, is the delivery agent for smart integrated ticketing. Nevis provides SPT with Smartcard technology support services required for the administration of Smartcard travel services.
- Nevis’s role in relation to the Smartcard is to only host, on SPT’s behalf, the system which collects and stores personal information about you that you provide when filling in the online or paper account registration form. This information is automatically shared with SPT’s Card Management System which allows SPT to approve your application and administer Smartcard travel services.
- SPT uses the following personal information about you that you provide when applying for a personalised Smartcard:
 - Full name;
 - Full postal address;
 - Telephone Number;
 - Mobile Number;
 - Date of birth;
 - Gender;
 - E-mail address;

- Employment status; and
 - A passport-sized photograph.
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- When you apply for a personalised Smartcard, your personal information is collected and stored by Nevis and shared by Nevis with ESP System Limited and Paragon Group Limited only for the purpose of creating and issuing you with your personalised Smartcard.
 - If you buy tickets or PAYG credit through your online account, you will be redirected to a payment gateway operated by BT Buynet who collect and process your financial information in order to process your transaction.
 - If you contact SPT about your personalised Smartcard, we will also keep a record of that correspondence.
 - SPT uses your personal information for the following purposes:
 - to provide you with a personalised Smartcard;
 - to enable us to comply with our regulatory obligations;
 - for the purposes of customer services and administration;
 - for research and statistical analysis, including the provision of travel-related information;
 - for the prevention of fraud;
 - to process payment card transactions; and
 - to send you marketing information related to your Smartcard, where you have opted-in to receive such information.

Your personal information shall not be kept for longer than is necessary for these purposes.

- If you do not wish SPT to use your personal information as described above then you should not apply for a personalised Smartcard.
- An anonymous Smartcard can be obtained from any SPT station ticket office or ticket machine and will incur a £3 charge.

- As and when any changes are made to the information SPT receives from you or uses about you in connection with your personalised Smartcard or application for a personalised Smartcard, this notice will be updated.

Your rights and how to exercise those rights.

We have a special part of our website dedicated to the new rights that data subjects have under the GDPR. You can find that [here](#).